



English Lucas Priest & Owsley, LLP



## Robert A. Young

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## Overview

Technology can be your best friend if you're an attorney – or your worst enemy if you fight it.

As Bob Young sees it, lawyers have a duty to keep up with advances in technology that can help them practice law more efficiently and keep their work more tightly connected with their clients. He has become one of the foremost advocates for attorneys embracing social media, utilizing iPads, blogging and cloud computing in the American Bar Association, serving as Chair of the Law Practice Division from 2014 to 2015. In 2016, he was appointed to the ABA Legal Career Central Board and ABA Law Practice Division Council. He is a frequent national-level speaker and author on topics relating to law office management and technology and regular attendee at the ABA TECHSHOW, an annual event that showcases the best in legal technology.

“Many people feel that they simply don't have time to learn new

## PRACTICE AREAS

- Personal Injury
- Medical Malpractice Law
- Mediation & Dispute Resolution
- Professional Liability
- Mediation

technology,” Bob says. “For lawyers, it is imperative. If you represent people in court cases, you need to understand how people are using technology in their daily lives to even understand what might be subject to discovery in a case and how to advocate for your clients’ best interests. You also find new ways to communicate with clients about their cases that are very appealing to today’s savvy clientele. Time spent in professional development learning technology pays you back in efficiency and satisfied clients down the line.”

Bob’s passion for technology is an extension of his natural curiosity. He has spent most of his career in the area of medical malpractice and mass tort, particularly in the area of medical devices and medications. He has practiced law for over 30 years, learning lots along the way and wanting to continue his education every day as he researches cases. “What I really enjoy about my work is the research it takes to discover how a medical procedure, drug or device is supposed to work, and then finding out why it did not work,” Bob says. “It requires analytic abilities and knowledge of how health care institutions work. The experience I have and the extensive contacts I’ve developed are essential to building a good case.”

Among the benefits is a growing database of top-notch national medical experts, often who are uniquely qualified to consult with the firm and sometimes provide expert testimony in a case. “The key to developing a good medical malpractice case is finding the person who has the best expertise in the area you’re dealing with,” Bob says. “Each person often has experience in a very specific area of medicine, and the more narrow and deep their knowledge in that field, the better their testimony and help in a case.”

Among Bob’s most notable cases was handling a class action suit against Merck for damages due to its Vioxx, which it removed from the market. In that case, Bob represented 19 clients for more than five years. “One of our strengths is that we have a very capable and stable staff, and we have the ability to follow things through consistently for years if necessary,” Bob says of ELPO. “In this case, there were many plaintiffs from our area and we were up against a large corporation in a distant area, which made the work all the more difficult.”

Outside of his medical malpractice work, Bob has also become known as a competent, fair and impartial mediator, working with both sides in a case to come to resolution. Mediation has become much more common in recent years as court dockets

have gotten crowded and costs of litigation have climbed. A natural negotiator, Bob enjoys finding the points on which both sides can agree and end a dispute. "Mediation is one of my favorite things to do as an attorney," Bob says. "I see this business increasing in the coming years and I anticipate that my experience with many different lawyers throughout the country will be a great benefit in helping two sides reach agreement. Mediation for others also helps me negotiate my own cases."

Besides the demands of a rigorous law practice, Bob has four daughters and a granddaughter. His two youngest daughters are adopted from China, and have added a richness and depth to his family. Bowling Green is increasingly diverse, and Bob says he never feels out of place with his blended family anywhere in town. His oldest daughter is a special education teacher and one played soccer at Western Kentucky University. He loves spending time with his family. What makes that all possible, Bob says, is ELPO's guiding belief that happy lawyers are better lawyers. The working conditions make it an ideal situation. "We don't stress number of hours at our office," Bob says. "We emphasize making sure the work gets done and gets done right. Our attorneys are able to focus on their family. It's not about getting your hours in. Clients appreciate that. We don't waste their time trying to boost our own bottom line."

#### GOOGLE REVIEWS:

*"ELPO provided me A plus legal services in a complex legal matter against one of America's largest corporations. They are the best, especially Managing partner, Bob Young, who handled my case." – Tom Noe*

*"Bob went above and beyond for us. He was professional, genuine and made us feel like family, not customers. COVID shutdowns didn't stop him from fighting for us. We are forever thankful for him!" – Allie G.*

*"Mr. Bob Young represented my mother and myself. We highly recommend them!" – Tina Ingram*

*"Bob Young and staff did a very good job for what I needed involving a car accident I was involved in. He answered all my questions and kept me updated as my case progressed. I would recommend him to anyone." – Mindy Hymer*

*"Bob Young is top notch! I've had the opportunity to acquire his services on two occasions. Bob and team are very professional and most of all personable. He made us feel at ease and explained the process to where it was understood by all. I won't*

go anywhere else! A shout out to Heather Renick and the rest of ELPO... a great team!" – Dorothy Brame

## Credentials

### Education

- University of Louisville Louis D. Brandeis School of Law, J.D., 1990
- Western Kentucky University,, B.A. 1986

### Admission

- Kentucky, 1990
- U.S. Court of Appeals for the Sixth Circuit
- U.S. District Courts for the Eastern and Western Districts of Kentucky
- Tennessee, 2010

## Affiliations

- American, Kentucky and Bowling Green-Warren County Bar Associations
- American Association for Justice
- Kentucky Justice Association
- Chair of Law Practice Division (2014-15), American Bar Association. ABA Law Practice Division Council and ABA Legal Career Central Board, 2016; ABA Diversity and Inclusion Advisory Council, 2017.
- Tennessee Justice Association

## Community Involvement

- The Salvation Army of Bowling Green (Former Director)
- United Way of Southern Kentucky (Former Director)
- Hilltopper Athletic Foundation (Former Director and Past President)
- Western Kentucky University Foundation (Board of Trustees, current Vice-Chair)

## Insights

### News

- Bob Young explores law firm branding in latest ABA column

### Publications

- PODCASTS - July 7, 2015 - Bob Young interviewed for podcast, publishes chapter in book
- BLOG - November 4, 2014 - Read Bob Young's column on the importance of keeping up with technology

## Podcasts

- PODCASTS - July 7, 2015 - Bob Young interviewed for podcast, publishes chapter in book