ELPO LAW

English Lucas Priest & Owsley, LLP



Robert A. Young

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Overview

Technology can be your best friend if you're an attorney – or your worst enemy if you fight it.

As Bob Young sees it, lawyers have a duty to keep up with advances in technology that can help them practice law more effectively, efficiently and keep their work more tightly connected with their clients. He has become one of the foremost advocates for attorneys embracing technology in the American Bar Association, serving as Chair of the Law Practice Division from 2014 to 2015. In 2016, he was appointed to the ABA Legal Career Central Board and ABA Law Practice Division Council. He is a frequent national-level speaker and author on topics relating to law office management and technology and regular attendee at the ABA TECHSHOW, an annual event that showcases the best in legal technology.

"Many people feel that they simply don't have time to learn new technology," Bob says. "For lawyers, it is imperative. If you

PRACTICE AREAS

- Personal Injury
- Mediation & Dispute Resolution
- Litigation
- Product Liability
- Mediation

represent people in court cases, you need to understand how people are using technology in their daily lives to even understand what might be subject to discovery in a case and how to advocate for your clients' best interests. You also find new ways to communicate with clients about their cases that are very appealing to today's savvy clientele. Time spent in professional development learning technology pays you back in efficiency and satisfied clients down the line."

Bob's passion for technology is an extension of his natural curiosity. He has spent most of his career in the area of personal injury, product liability and mass tort; particularly in the areas of automobile accidents, consumer products/medical devices, and medications. He has practiced law for over 35 years, learning lots along the way and wanting to continue his education every day as he researches cases. "What I really enjoy about my work is the research it takes to discover how a product, drug or device is supposed to work, and then finding out why it did not work," Bob says. "It requires analytic abilities and knowledge on how the product should work. The experience I have and the extensive contacts I've developed are essential to building a good case."

Among the benefits is a growing database of top-notch national experts, often who are uniquely qualified to consult with the firm and sometimes provide expert testimony in a case. "The key to developing a good product liability or personal injury case is finding the person who has the best expertise in the area you're dealing with," Bob says. "Each person often has experience in a very specific area, and the more narrow and deep their knowledge in that field, the better their testimony and help in a case."

Among Bob's most notable cases was handling a class action suit against Merck for damages due to its Vioxx, which it removed from the market. In that case, Bob represented 19 clients for more than five years. "One of our strengths is that we have a very capable and stable staff, and we have the ability to follow things through consistently for years if necessary," Bob says of ELPO. "In this case, there were many plaintiffs from our area and we were up against a large corporation in a distant area, which made the work all the more difficult."

Outside of his personal injury work, Bob has also become known as a competent, fair and impartial mediator, working with both sides in a case to come to resolution. Mediation has become much more common in recent years as court dockets

have gotten crowded and costs of litigation have climbed. A natural negotiator, Bob enjoys finding the points on which both sides can agree and end a dispute. “Mediation is one of my favorite things to do as an attorney,” Bob says. “I see this business increasing in the coming years and I anticipate that my experience with many different lawyers throughout the country will be a great benefit in helping two sides reach agreement. Mediation for others also helps me negotiate my own cases.” Bob also spent half of his career representing insurance companies and understands the complexities of working both sides of the case, which has resulted in a 90% + success rate in resolving cases.

Besides the demands of a rigorous law practice, Bob has four daughters and two grandchildren. His two youngest daughters are adopted from China, and have added a richness and depth to his family. Bowling Green is increasingly diverse, and Bob says he never feels out of place with his blended family anywhere in town. His oldest daughter is a special education teacher and one who played soccer at Western Kentucky University currently works for the Children’s Advocacy Centers of Kentucky. He loves spending time with his family. What makes that all possible, Bob says, is ELPO’s guiding belief that happy lawyers are better lawyers. The working conditions make it an ideal situation. “We don’t stress number of hours at our office,” Bob says. “We emphasize making sure the work gets done and gets done right. Our attorneys are able to focus on their family. It’s not about getting your hours in. Clients appreciate that. We don’t waste their time trying to boost our own bottom line.”

GOOGLE REVIEWS:

“ELPO provided me A plus legal services in a complex legal matter against one of America’s largest corporations. They are the best, especially Managing partner, Bob Young, who handled my case.” – Tom Noe

“Bob went above and beyond for us. He was professional, genuine and made us feel like family, not customers. COVID shutdowns didn’t stop him from fighting for us. We are forever thankful for him!” – Allie G.

“Mr. Bob Young represented my mother and myself. We highly recommend them!” – Tina Ingram

“Bob Young and staff did a very good job for what I needed involving a car accident I was involved in. He answered all my

questions and kept me updated as my case progressed. I would recommend him to anyone." – Mindy Hymer

"Bob Young is top notch! I've had the opportunity to acquire his services on two occasions. Bob and team are very professional and most of all personable. He made us feel at ease and explained the process to where it was understood by all. I won't go anywhere else! A shout out to Heather Renick and the rest of ELPO…. a great team!" – Dorothy Brame

Credentials

Education

- University of Louisville Louis D. Brandeis School of Law, J.D., 1990
- Western Kentucky University,, B.A. 1986

Admission

- Kentucky, 1990
- U.S. Court of Appeals for the Sixth Circuit
- U.S. District Courts for the Eastern and Western Districts of Kentucky
- Tennessee, 2010

Affiliations

- American, Kentucky and Bowling Green-Warren County Bar Associations
- American Association for Justice
- Kentucky Justice Association
- Chair of Law Practice Division (2014-15), American Bar Association. ABA Law Practice Division Council and ABA Legal Career Central Board, 2016; ABA Diversity and Inclusion Advisory Council, 2017.
- Tennessee Justice Association

Community Involvement

- The Salvation Army of Bowling Green (Former Director)
- United Way of Southern Kentucky (Former Director)
- Hilltopper Athletic Foundation (Former Director and Past President)
- Western Kentucky College Heights Foundation (Board of Trustees, current Chair)
- Warren County Public Schools Education Foundation (Board of Directors, past Chair)

Insights

News

- Fifteen ELPO Law Attorneys Recognized in 2027 Edition of The Best Lawyers in America
- Eight ELPO Law Attorneys Named 2026 Super Lawyers. One Named Rising Star
- Hit by a Delivery Driver in Kentucky? What You Need to Know about Insurance.
- Seven ELPO Law Attorneys Named 2025 Super Lawyers. One Named Rising Star
- Seven ELPO Law Attorneys Named 2024 Super Lawyers; One Named Rising Star
- ELPO LAW ATTORNEY BOB YOUNG SECURES MILLION DOLLAR SETTLEMENT FOR INJURED TEEN
- Eight ELPO Law Attorneys Named 2023 Super Lawyers; One Named Rising Star
- Eight ELPO Law Attorneys Named 2021 Super Lawyers; One Named Rising Star
- Bob Young receives Gwyneth B. Davis Award for outstanding community service
- Bob Young serves on faculty of Managing Partner Forum conference
- Bob Young selected for ABA Diversity and Inclusion Advisory Council
- Bob Young heads Kentucky Bar task force
- Bob Young, Aaron Smith attend ABA TECHSHOW
- Bob Young named managing partner of ELPO
- Bob Young joins three ABA groups
- Bob Young attending ABA Tech Show in Chicago
- Bob Young completes term as Chair of Law Practice Division of ABA
- Bob Young joins National Trial Lawyers: Top 100
- Bob Young attends ABA Tech Show
- Bob Young explores law firm branding in latest ABA column
- Bob Young elected Chair of the Law Practice Division of the ABA
- Bob Young attends Law Practice Division Spring Meeting
- Bob Young attends ABA meeting
- Bob Young serves on national ABA panel
- Bob Young elected secretary of ABA group
- Bob Young appointed to American Bar Association committees

Presentations

- Medical Malpractice, Barren County Bar Association, 2018
- Faculty Member, Managing Partner Forum, 2018
- Branding for the Reluctant Lawyer, Legal Marketing Association, Kentucky, 2017
- Diversity and Inclusion for Mid-Sized Law Firms, Middle Tennessee Association of Legal Administrators, 2017
- Technology for Lawyers: What is My Ethical Duty and What Do I Need to Know?, Kentucky Law Update, Kentucky Bar Association, 2017
- Creating and Growing Your Practice, Kentucky Law Update, Kentucky Bar Association, 2017
- The Law Practice of the Future, Managing Partner Forum, 2016
- Technology for Lawyers, UK/CLE Consumer Bankruptcy Law Conference, 2016
- Being a plaintiff's lawyer in a defense firm, Lawyerist, 2015
- Law Firm Strategic Planning, Managing Partner Forum, 2015
- Implicit Bias and Personal Branding, American Bar Association Annual Meeting, 2012

Publications

- PODCASTS - July 7, 2015 - Bob Young interviewed for podcast, publishes chapter in book
- BLOG - November 4, 2014 - Read Bob Young's column on the importance of keeping up with technology

Podcasts

- PODCASTS - July 7, 2015 - Bob Young interviewed for podcast, publishes chapter in book