English Lucas Priest & Owsley, LLP

Ashley Carter

Chief Marketing Officer

270.781.6500

acarter@elpolaw.com

Overview

Ashley Carter is the Chief Marketing Officer for the law firm of English, Lucas, Priest & Owsley, LLP. Ashley has over a decade of experience in the areas of marketing, development and community relations. She is a graduate of the University of Louisville and holds a Bachelor of Science degree in Business Administration. Professionally, Ashley has served in both private and non-profit sectors and has spent the majority of her career in Bowling Green, KY.

Ashley and her husband, Phillip have four children and they reside in Bowling Green.

PRACTICE AREAS

Credentials

Education

- 2002-2006: University of Louisville, Louisville, KY

- Degree: Bachelor of Science, Business Administration; Marketing Emphasis
- 2001-2002: Elizabethtown Community & Technical College, Elizabethtown, KY

Affiliations

- American Marketing Association, Member (2022-present)
- Legal Marketing Association, Member (2022-present)
- Student Marketing Association: University of Louisville (2004-2006)

Community Involvement

- Leadership Bowling Green, Class of 2024
- Warren County Public Schools Education Foundation, Board member (2024-)
- Stuff the Bus Foundation, Board member (2024-2025)
- Bowling Green Noon Rotary Club, Member (2021-2022)
- Bowling Green Jr Woman's Club, Member (2013-2019)
  - Executive Board, Development Committee, Member (2015)
  - Duncan Hines Festival Committee, Member (2014-2017)
  - Hangover Classic 5K Committee, Member (2014-2017)

Insights

News

- Carter Named Director of Marketing & Business Development at ELPO Law